JEN UDAN
FRONT-END DEVELOPER

(512) 923-9779 / jen.udan@gmail.com / judan.github.io

Skills

+ HTML
+ CSS   + Sass
+ Javascript   + jQuery
+ Git   + GitHub
+ Backbone   + APIs
+ React   + PostgreSQL
+ Node
+ ES6/ES2015
+ Unit testing + Mocha/Chai
+ Photoshop/Illustrator/InDesign
+ Responsive Web Design
+ Google Analytics /SEO

Notable Projects

*See all projects at judan.github.io

+ "Pointer App"
Worked with front-end classmates on an app for a local client that helps children learn to read by highlighting the words on the page.

+ "BestFeed App"
Worked with front-end, back-end & design teammates on an app that lets users submit/vote for "Best Of" lists from around the Web.

+ Iron Yard Final Project
Created an app for local nonprofit The Lilith Fund that helps admins manage resources and volunteers run hotline shifts. Caller information is entered through the app and stored securely in a database.

Education

The Iron Yard - Austin
(Spring 2016)

Front-End Engineering Immersive Program
12-week immersive program (80+ hrs/week) focusing on HTML, CSS, Javascript foundations, libraries, MVC frameworks, testing, backend basics, and Agile dev.

The University of Texas at Austin
(2003-2007)

B.A. in English / philosophy
Minor in rhetoric
Liberal Arts Honors & English Honors, GPA: 3.65

Relevant Experience

Marketing / Ad Operations Asst.   Mar. 2013 – Feb. 2014
The Texas Tribune – Austin, TX
• Implemented sponsorships on TexasTribune.org, microsites and newsletter pages
• Liaised between the marketing and art departments to create, publish and track ads
• Created custom graphics for in-house and sponsorship ad campaigns
• Generated performance reports and forecasted inventory

Web Content & Social Media Specialist   Mar. 2009 – May 2012
Zilker Ventures – Austin, TX
• Developed content for multiple web properties operated by Zilker Ventures
• Increased conversion rates exponentially via user testing and SEO best practices
• Utilized tracking, analytics and polling tools to improve conversion rates
• Drove traffic with targeted email marketing and social media campaigns

*See more professional experience at linkedin/in/jenudan

Recommendation

"Jen has confidently represented both the marketing and art departments in our digital publishing workflow. In addition to quickly mastering multiple ad design/placement systems, she has provided valuable suggestions and direction for user-friendly revisions to the tech tools we build."   *– Amanda Krauss, director of engineering at Texas Tribune*

References

Karly Borden, director   Aaron Larner, instructor
karly@theironyard.com   aaron@larner.com

github.com/judan   twitter.com/jencoded   linkedin.com/in/jenudan